

Company name, if determined

Primary Contact Name

Primary Contact Mailing Address

Primary Contact Mailing Address 2

Primary Contact City

Primary Contact State

Primary Contact Zip

Primary Contact Phone Number

Primary Contact Secondary Phone Number

Primary Contact Email Address

Team member 2 Name

Team Member 2 Email Address

Team Member 3 Name

Team Member 3 Email Address

Team Member 4 Name

Team Member 4 Email Address

Team Member 5 Name

Team Member 5 Email Address

Url link, if applicable

How did you hear about AlphaLab?

Product/Concept and Market

1). Please describe your product/concept in 2-3 sentences.

- 2.) Please provide a more detailed description of your product/concept. What is new or unique about it?**

- 3.) What problem(s) is your product/concept going to solve? How do you know there is a problem(s)? (include market trends, data, etc.)**

- 4.) Please list the one feature of your product/concept that you think will hook users into using it.**

- 5.) Who do you envision using your product?**

- 6.) Who are your potential competitors? Why are you better than them?**

- 7.) How do you plan to make money from your product and when do you anticipate generating revenue?**

Technology

- 8.) Describe the system architecture and the toolsets you plan on using to develop the product (e.g. operating environments, languages, databases, etc.).**

- 9.) What is your anticipated timeline for developing your product during the five month program (include prototype, alpha, or limited beta test, if applicable)? Can you describe your plans for gathering user feedback during AlphaLab? Do you own the rights to your technology?**

- 10.) What do you anticipate to be the most challenging technical hurdle(s)?**

Team

- 11.) List all of your team members' names, education, work experience, and accomplishments. Please note if your team has previous history working together and describe the project/work context. Attach team resumes to your application.**

12.) Please describe each team member's involvement on separate lines in the following format: Team member's name / number of hours per week dedicated to AlphaLab / any other commitments such as school, other job, etc. (Example: John Smith / 30 hours per week / One graduate course three days a week) Please provide as much detail as possible about other commitments.

13.) Will every member of the team have employment authorization to work and/or manage the new company should it be selected into the AlphaLab program? If no, please explain. If yes, what is the form of employment authorization? (please provide details for each team member, i.e., US citizen, permanent resident, employment authorization, H-1B status, etc.)

Current Status

14.) Describe the progress you have made to date on your product, including the stage of product development (e.g. lines of code, functionality, built prototype) and any interaction with potential customers/users.

15.) What else would you like us to know about you and your company? Please include any relevant references or links or attach any additional documents to your application. (Note: Please limit your supplemental materials to five pages in length total)